



EMAIL MARKETING PACKAGES



WORKING WITH US

We know that you'd rather spend your time providing services, being creative, and running your business than trying to manage your online presence.

Working with us is easy, simple, and comfortable. Because we are web-based, we make use of a variety of web and communication technologies such as email, instant messaging, and online project management to allow us to stay in touch with you reliably and safely.

We're a small business, just like yourself, so we understand how important your time is and we appreciate the kinds of issues you face bringing your business online. Our understanding of how both small businesses and the web operate gives us a unique ability to serve you productively and efficiently.

Using our Virtual Web Services brings you many benefits, including:

- no employee-related taxes, insurance, or benefits
- no payroll costs, such as vacation, overtime, holiday, or sick pay
- no recruiting, hiring, or training expenses
- no office space or equipment costs
- minimal or no training
- to pay only for time and materials spent on a project
- the ability to stay on track and on schedule
- the ability to better manage your time so you can focus on your business and your life
- access to a specialist who can help you virtually anytime, whether you need just a few hours work or ongoing help.

Who uses our virtual services? People just like you:

- small business owners
- independent consultants or service workers
- larger businesses who need a little help to get a project done
- travelers who need help while they're on the road



OUR EMAIL MARKETING SERVICE WORKS.

1. **it's simple!**
 - a. Emails are a great way to get in closer contact with customers. They don't rely on your customer remembering to visit your site, or seeing a print advertisement.
 - b. You can personalize emails to suit the particular interests of that customer, instead of sending a generic brochure.
 - c. You only pay for people you are actually sending to, instead of shot-gunning out to the world at large.
 - d. Email marketing is predicted to return an incredible \$43.52 for every dollar spent in 2009. That's a fantastic ratio.
2. **You can monitor your results** – our built-in reports allow you to see what's working and what isn't so you can make adjustments at low cost.
3. **It's easy to manage** – our automated processes handle all the tedious subscribing, makes sure people can get off the list when they want to, and keep track of emails that bounce.

DECIDE ON YOUR PLAN

Monthly Package

Flat fee covers any and all campaigns delivered that month, based on number of subscribers on your email list:

Subscribers	Monthly Cost
0 to 250	\$ 50
251 to 500	\$ 75
501 to 1,500	\$125
1,501 to 2,500	\$200
2,501 to 5,000	\$325

Per Campaign Package

Pay only when you send a campaign! Regardless of how many campaigns you send, you pay a base fee of \$8 per campaign, and \$.02 per recipient. So, for example, if you sent a newsletter or email to 500 recipients, your fee would be \$18 for the mailing.

ADD SERVICES

- **Template Design \$225 (included if we do it for you)**
Using your current website design, we will create a customized template with your logo and colors to use on your email campaigns.
- **Reports and Tracking: \$25 month.**
We will report on your campaigns, offer suggestions for improving your results, and revise your original template as needed.
- **Cleaning and importing your subscriber list(s): \$50**
- **Adding a subscribe form to your website: \$25**

OR ... LET US DO IT FOR YOU

Let us set up your email marketing program. Included in the package is set-up of your account, template design to match your website, cleaning and importing your subscriber list, and adding a subscription form to your website. You choose the type of campaign you want (monthly or by-campaign), and we do the rest!

Interested? Please contact us at info@glowvirtual.com, or visit our website to sign up today at <http://glowvirtual.com/signup.html>