



## SEARCH ENGINE OPTIMIZATION PACKAGE



## WORKING WITH US

We know that you'd rather spend your time providing services, being creative, and running your business than trying to manage your online presence.

Working with us is easy, simple, and comfortable. Because we are web-based, we make use of a variety of web and communication technologies such as email, instant messaging, and online project management to allow us to stay in touch with you reliably and safely.

We're a small business, just like yourself, so we understand how important your time is and we appreciate the kinds of issues you face bringing your business online. Our understanding of how both small businesses and the web operate gives us a unique ability to serve you productively and efficiently.

**Using our Virtual Web Services brings you many benefits, including:**

- no employee-related taxes, insurance, or benefits
- no payroll costs, such as vacation, overtime, holiday, or sick pay
- no recruiting, hiring, or training expenses
- no office space or equipment costs
- minimal or no training
- to pay only for time and materials spent on a project
- the ability to stay on track and on schedule
- the ability to better manage your time so you can focus on your business and your life
- access to a specialist who can help you virtually anytime, whether you need just a few hours work or ongoing help.

**Who uses our virtual services? People just like you:**

- small business owners
- independent consultants or service workers
- larger businesses who need a little help to get a project done
- travelers who need help while they're on the road



## PACKAGE PRICING: \$300

Our search engine optimization package includes services which will help your website get found -- and found out about.

## SERVICES INCLUDED

- **Keyword research and construction**  
Keywords and phrases are what search engines use to “crawl” the content on your website and determine how it should be ranked or placed on web pages. By researching your competitors and using analytic tools and demographics, we can help determine which keywords and phrases will be the most relevant for your site.
- **Ensuring search engine friendliness**  
In order to be successful seen by search engines, your website needs to comply with search standards and processes. We make sure that your website has the correct files for “robot” visibility (the mechanism by which your site is “crawled”) and that common problems such as duplicate content, incomprehensible links, inconsistent URLs, and excessive code are not present.
- **Building Link Relationships**  
The more your website is linked to and from other websites, the greater your chances of being seen are. We research potential linking partners, blogs, and directories and submit your site to them. We also install a link directly on your website to make it easy for visitors to share the site on their favorite social media platforms, or to email the site directly to a friend.
- **Submission of your site to free search engines**  
In order for your website to get picked up by search engines, it needs to be submitted to them. We will submit your site and its description to 25+ free search engines.

Interested? Please contact us at [info@glowvirtual.com](mailto:info@glowvirtual.com), or visit our website to sign up today at <http://glowvirtual.com/signup.html>