



WEB ASSESSMENT PACKAGES



WORKING WITH US

We know that you'd rather spend your time providing services, being creative, and running your business than trying to manage your online presence.

Working with us is easy, simple, and comfortable. Because we are web-based, we make use of a variety of web and communication technologies such as email, instant messaging, and online project management to allow us to stay in touch with you reliably and safely.

We're a small business, just like yourself, so we understand how important your time is and we appreciate the kinds of issues you face bringing your business online. Our understanding of how both small businesses and the web operate gives us a unique ability to serve you productively and efficiently.

Using our Virtual Web Services brings you many benefits, including:

- no employee-related taxes, insurance, or benefits
- no payroll costs, such as vacation, overtime, holiday, or sick pay
- no recruiting, hiring, or training expenses
- no office space or equipment costs
- minimal or no training
- to pay only for time and materials spent on a project
- the ability to stay on track and on schedule
- the ability to better manage your time so you can focus on your business and your life
- access to a specialist who can help you virtually anytime, whether you need just a few hours work or ongoing help.

Who uses our virtual services? People just like you:

- small business owners
- independent consultants or service workers
- larger businesses who need a little help to get a project done
- travelers who need help while they're on the road



WEBSITE NEEDS ASSESSMENT: \$150

If you're unsure what a website can do for you or your business, or you're feeling that your current website may not be a good fit for your goals, let us help you determine your needs and find the best online solution to meet them. What do we assess?

- * Your business purpose or mission
- * Your company's goals and objectives
- * your products and/or services
- * what you want your website to do for you
- * who your customers are
- * your website maintenance needs
- * your marketing and promotion needs

WEBSITE HEALTH CHECKUP: \$300

We will evaluate your website from top to bottom, and prepare a special in-depth report for you with recommendations to bring your website in line with your goals, the needs of your visitors and current website standards. What do we assess?

- * Your site's purpose and goals
- * branding and online identity
- * site design
- * site navigation
- * content
- * usability and accessibility
- * discoverability and marketing
- * legitimization and legalities
- * compliance with HTML and CSS web standards

The cost of any assessment package will be credited toward any work you might choose to do as a result of our recommendations.

Interested? Please contact us at info@glowvirtual.com, or visit our website to sign up today at <http://glowvirtual.com/signup.html>